



New Fun Foundations just released-- Better muscle tone for better handwriting

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The TV Teacher, LLC™, creator of the award-winning program, *Alphabet Beats™*, announces that its fifth handwriting program DVD, *Fun Foundations for Handwriting™* is now available.

This new program focuses on four key areas: Gross Motor Skills, Fine Motor Skills, Focus & Attention, and an Advanced Handwriting section. Co-creator and occupational therapist, Marnie Danielson, says, “Most of the users of our programs are children with Autism, Down syndrome, Sensory Integration Disorder, and other various diagnoses. Having good muscle strength throughout the whole body, not just the hands, is critical for handwriting. In our DVD we target muscle strengthening that easily translates to a classroom or therapy session. The children are so engaged by the activities and the character, “Miss Marnie”, that they are motivated to replicate what they see. This is the basis of video modeling: watch it, and then do it. It has been incredible to see children learn so quickly from video modeling.”

The TV Teacher’s unique multi-sensory programs couple video modeling with rhythmic chants and songs. They are praised by therapists and teachers across the country. The concept began in 2005 when co-creator, Susan Ellis, made an engaging three-minute video starring her son’s therapist, Marnie, writing the letter “c”. Ellis’ son, Ryan, who has Autism and had been in OT for years showing little progress on his writing, began happily motor-planning and writing in 10 minutes using this video-modeling concept. Danielson and Ellis created The TV Teacher, LLC soon after, and have produced several award-winning handwriting programs focusing on letters, numbers, and shapes.

“I’m excited about this new Fun Foundations program because it will also benefit older children through our section on advanced handwriting,” explains Ellis. “My boys grew up learning perfect letter formation from our Alphabet Beats program. But as they got older and began writing sentences, I could see their handwriting getting sloppy and unreadable. They were often forgetting some key concepts such as spacing between words, using margins, identifying appropriate letter size, and being conscientious of keeping their written work looking neat. This five chapter section focuses on these issues.”

“Many parents and therapists continue to ask us if our programs also teach writing words and sentences,” continues Danielson, “Now, because of this latest program, we are thrilled to respond, ‘Yes!’”

To view before/after samples and watch video demonstrations, visit their website at www.thetvteacher.com. Contact: info@thetvteacher.com or 866-971-0450