



**The  
TV  
TEACHER™**

## Research Proposal

Thank you for your interest in researching our handwriting program. Here are a few guidelines The TV Teacher, LLC (TVT) would like to propose as we move through this venture together.

**PROJECT OBJECTIVE:** We believe The TV Teacher program excels at teaching correct letter formation faster than other programs, and we are very interested in acquiring research on this topic. However, if you would like to focus your project on another type of measurement or design, we would be very open to hearing your proposal as well.

**DATA COLLECTION TOOL:** The TV Teacher does not endorse or support a particular data collection tool. We would, however, be pleased to consult and discuss options with you and your team once your project objective has been clearly defined. We encourage you to take measurements on a controlled group (a group not using The TV Teacher products) so that you may compare the data on which is more effective.

**PROGRAM SUGGESTION:** Whether your study will take place in a classroom, clinic or home environment, please incorporate the following "best practices" as much as possible in the TV Teacher experimental group portion of your project. These suggestions are for children in PreK through Kindergarten (3 - 7 years old):

- 10 minutes of writing practice 3-5 times a week focused only on one letter, number or formation for that week.
- These 10 minutes should consist of watching the video chapter first (approx. 3-5 minutes) with NO writing at all during the first viewing of a new chapter.
- After viewing the chapter, practice saying the chant a few times for reinforcement
- Practice writing the formation for 3-5 minutes.
- The repetition of our visual prompts and auditory chants are critical, so we encourage at least 2 viewings of the same chapter throughout the week.

PO Box 71926 • Marietta, GA 30007  
770-971-0450 • 866-971-0450 (toll free) • 815-642-4539 (fax)

[www.thetvteacher.com](http://www.thetvteacher.com)

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## OUR COMMITMENT TO YOU:

The TV Teacher, LLC would like to help your research team's efforts by supplying a DVD program (i.e. Alphabet Beats Upper or lowercase, Number Beats, or Strokes, Shapes & Scenes) and accompanying workbook (which may be copied) for each classroom or group in the study (maximum allowed is 4 programs).

We will supply you with any information on previously completed research projects and with any research-in-progress so that you may reference them accordingly. See *Appendix A* for further information.

The TV Teacher, LLC requests your consent to release any findings of your study in future presentations or publications while giving you full recognition for your work. Pending the results of your research, we would be pleased to collaborate with your team on future presentations and publications.

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1. Please complete the information below to explain your project and include the signature of your administration (if public school teacher or college student. We will confirm whether your proposal was accepted within two weeks of submission. Contact us prior to submission, as only five proposals per year will be accepted. Proposals may be submitted by fax (815-642-4539) or email (info@thetvteacher.com).
2. Please provide a status update on your project every 6 months so that we may be able to tell others about your project and keep track of your progress.

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Researcher's Name: \_\_\_\_\_

Phone number: \_\_\_\_\_

Representing School: \_\_\_\_\_

School District (if applicable): \_\_\_\_\_

School Address: \_\_\_\_\_  
\_\_\_\_\_

Administrator's Name: \_\_\_\_\_

*(if researcher is a public school teacher or a student)*

Administrator's Signature: \_\_\_\_\_

*(if researcher is a public school teacher or a student)*

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Describe your overall research project: \_\_\_\_\_

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Describe your control group: \_\_\_\_\_

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Specify what exactly you are trying to measure: \_\_\_\_\_

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Describe the population of children and diagnosis information (if applicable) \_\_\_\_\_

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Data collection tool: \_\_\_\_\_

Project Start date: \_\_\_\_\_ Completion date (est): \_\_\_\_\_

# Appendix A

## Completed Research Projects

### Texas Women's University (TWU)

- Study conducted on two classrooms at a Montessori school
  - 1 Control Group using previously used phonics program/ 1 Experimental Group using The TV Teacher handwriting program
  - "Typically developing" children
  - Measuring stroke sequencing, efficiency, rate, and legibility
  - Abstract and full project can be found:  
*<http://www.tandfonline.com/doi/full/10.1080/19411243.2014.930618>*

### Bloomberg University

- A Pilot study was completed
  - 1 Kindergarten classroom with 17 children (5 with diagnosis')
  - Study duration: 1  $\frac{1}{2}$  months
  - Showed The TV Teacher (TVT) video 1x/week but used the chants throughout the week for repetition and retention.
  - Created their own data using an overlay of a letter formation with data points
  - Data showed significant improvement for those children who were "at-risk", had special needs, or identified as having below average IQ.
- A Larger study has been completed but the data has yet to be analyzed.
  - 4 Kindergarten classrooms in the same school district:
    - 1 Classroom using TVT with reinforcement of the chants throughout the week
    - 2 Classrooms using just TVT 1x/week
    - 1 Control classroom not using TVT
  - Study duration: for the entire school year
  - Measured final letter formation (against overlay) - beginning vs. end of year.
  - Results have not been released or published at this time.